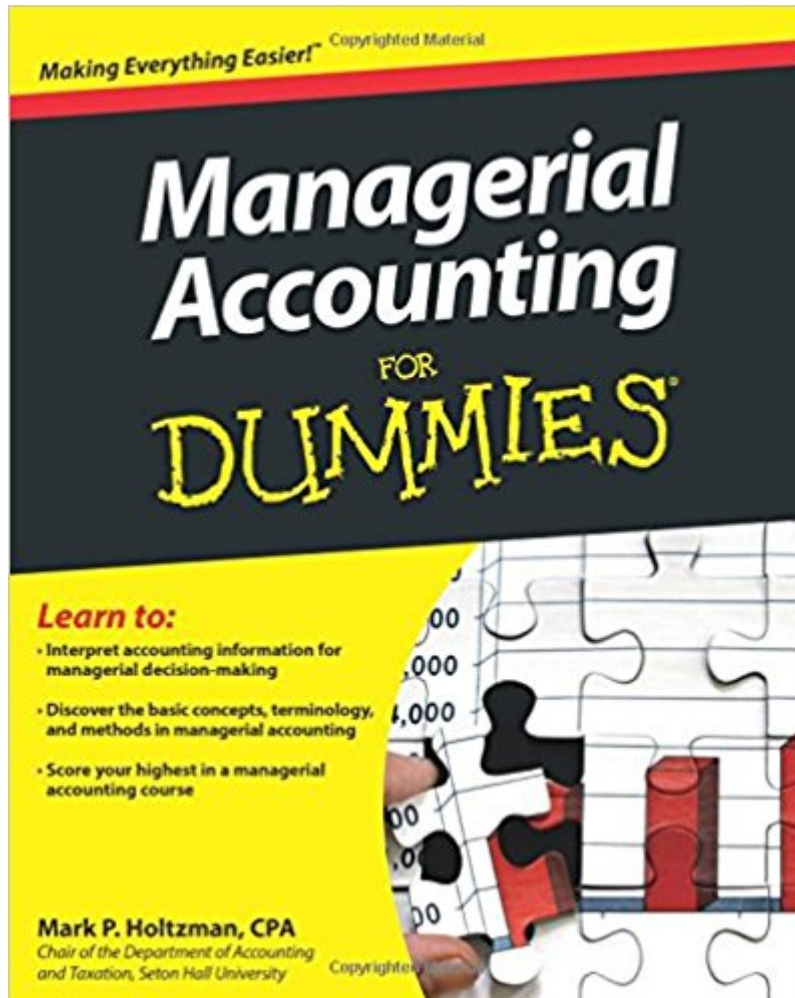




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# Managerial Accounting For Dummies



## Synopsis

The easy way to master a managerial accounting course Are you enrolled in a managerial accounting class and finding yourself struggling? Fear not! Managerial Accounting For Dummies is the go-to study guide to help you easily master the concepts of this challenging course. You'll discover the basic concepts, terminology, and methods to identify, measure, analyze, interpret, and communicate information in the pursuit of an organization's goals. Tracking to a typical managerial accounting course and packed with easy-to-understand explanations and real-life examples, Managerial Accounting For Dummies explores cost behavior, cost analysis, profit planning and control measures, accounting for decentralized operations, capital budgeting decisions, ethical challenges in managerial accounting, and much more. Covers the key concepts and tools needed to communicate accounting information for managerial decision-making within an organization Plain-English explanations of managerial accounting terminology and methods Tracks to a typical college-level managerial accounting course Managerial Accounting For Dummies makes it fast and easy to grasp the concepts needed to score your highest in a managerial accounting course.

## Book Information

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## Customer Reviews

Learn to: Interpret accounting information for managerial decision-making Discover the basic concepts, terminology, and methods in managerial accounting Score your highest in a managerial accounting course The easy way to master a managerial accounting course Are you enrolled in a managerial accounting class and finding yourself struggling? Fear not! Managerial Accounting For Dummies is the go-to study guide to help you easily master the concepts of this challenging course. You'll discover the basic concepts, terminology, and methods to identify, measure, analyze,

interpret, and communicate information in the pursuit of an organization's goals. Managerial Accounting 101 &#151; get a taste of what managerial accounting is, why it's important, and the important aspects of accounting that every businessperson needs to know The world of costs &#151; discover the nature of different kinds of costs, how they behave, and how they flow through a business's operations Put the "I" in decision-making &#151; find out how to use cost information to make decisions, such as whether to buy equipment, which products to make, and how to set prices Back to the future &#151; get the 4-1-1 on the important role managerial accountants play in planning and budgeting for the future Take control &#151; understand how managerial accountants monitor a company's performance to identify and address problems before they become crises Open the book and find: The role managerial accounting plays in business Key tools and concepts needed to communicate accounting information Examples illustrating terms, concepts, and formulas Foundational information about business, management, and decision-making Ten key managerial accounting formulas Financial statement ratios to know

Mark P. Holtzman, PhD, CPA, is Chair of the Department of Accounting and Taxation at Seton Hall University. He has taught accounting at the college level for 17 years and runs the Accountinator website at [www.accountinator.com](http://www.accountinator.com), which gives practical accounting advice to entrepreneurs.

I like this as well as I could like any book on accounting. This was incredibly helpful to me and assisted me in passing my Managerial Accounting course. The book was well-written and easy for a layman like myself to understand. I would highly recommend this to anyone struggling with their college course and text book.

helped me get an A in Managerial Accounting! easy to read, same terminology as the text book.

The book is very helpful for a student who is barely entering into the business field. I'm currently a science major and I was honestly clueless as to how accounting worked. This book, along with "Financial Accounting for Dummies", is perfect for beginning accountants. It gives a good base foundation and really helps as a resource when working on homework ;)

This book did a great job of clearly explaining managerial accounting.

Helpful!

Excellent

easy to understand!

very helpful

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